

FACT: Half a million vehicles pass through Storrington each month and 40% are speeding!

**A call to action from
the Storrington
Traffic Group**



PLEASE SIGN THE PETITION TODAY

"We, the undersigned, petition the council to introduce a default 20mph speed limit in the villages of Storrington, Sullington and Cootham and in the village of Cowfold."

**Either scan the QR code below or go to:
www.tinyurl.com/Sign20mph4ourVillages**

WHY SIGN?

- ✓ Safer
- ✓ Quieter roads
- ✓ Healthier for us all
- ✓ More active communities
- ✓ Better flowing, calmer traffic
- ✓ Increased footfall for businesses
- ✓ 20mph could reduce car insurance premiums by £50 a year, say Esure
- ✓ Just a minute or two on your journey could be enough to deter Sat Navs routing traffic through Storrington



Help us get 3,000 signatures by 26th June '25
Thank you!

 **Storrington Traffic: 20's Plenty**  **storringtontraffic20splenty**
 **office@Storrington-pc.gov.uk**  **www.Storrington.org.uk/residents**
 **StorringtonTrafficGroup@gmail.com**  **www.WeLoveOurVillage.com**

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Why Our Villages Need a 20mph Speed Limit

Residents across our villages are joining together to call on West Sussex County Council to introduce a default 20mph speed limit where people live, work, play and learn. ***Safer streets are a necessity for improving communities.***

Improved Road Safety - Lower speeds dramatically reduce the risk of serious injury or death. Pedestrians hit at 20mph have a 97% chance of survival. This is especially critical for children, the elderly, and cyclists who are most vulnerable.

Cleaner Air and Less Noise - Both Storrington and Cowfold are designated Air Quality Management Areas due to dangerous pollution levels. Reducing speed helps lower emissions and noise, making our villages healthier for everyone.

Healthier, More Active Communities - When roads feel safer, people are more likely to walk, cycle and let their children play outside. It fosters a sense of place and strengthens community bonds.

Smoother, Calmer Traffic - A 20mph limit will reduce the impact of traffic passing through our villages and improve flow.

Support for Local Businesses - Calmer streets attract more footfall. People are more inclined to visit local shops and cafes when they feel safe on foot. A 20mph limit supports a thriving local economy.

Cheaper Car Insurance - Insurer Esure reports that drivers in 20mph areas could save up to £50 a year. That's a win – both for safety *and* for your wallet.

Minimal Impact on Journey times - A reduction to 20mph typically adds just 1–2 minutes to journey times but may encourage Sat Navs to redirect through-traffic away from our villages, especially HGVs which have more suitable routes to use.

Did you know? Modern engines are proven to be more efficient at consistent, lower speeds — reducing carbon emissions and saving fuel when driving smoothly.

Studies show that 20mph limits lead to a marked drop in accidents as well as a noticeable improvement in air quality and reduction in noise, all of which will make a huge difference to everyday village life. What's more, most drivers quickly adapt to 20mph limits. **Statistics show people who speed, tend to drive up to 10mph faster than the legal speed limit, so a 20mph speed limit will still be a major benefit, even if people don't always stick to it.**

Help create safer, cleaner, more liveable streets for all

***Sign the petition today!
Scan the QR code
or use this link:***



**SCAN
ME WITH
YOUR
SMART
PHONE!**

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